PUBLISHING BUSINESS CONFERENCE & EXPO

EXPO HOURS:
Monday, March 19, 2012
11:30 am - 6:00 pm

Tuesday, March 20, 2012
8:30 am - 3:00 pm

FREE EXHIBIT HALL PASS COMPLIMENTS OF:

ProImage America Inc. Superior Media Solutions (SMS) Booth # 605

Register Online @ www.PublishingBusiness.com with DISCOUNT CODE: EXH35
Or bring this form to the show!

Please type or print clearly. Photocopy this form for additional registrants.

SECTION 1:

Mr./Ms._____
First Middle Last

Title _____

Company _____

Address _____

City _____ State _____ Zip_____

Phone _____ Fax _____

E-mail_____

FREE EXHIBIT HALL PASS INCLUDES.....

- ✔ **ADMISSION TO THE MONDAY MORNING KEYNOTE EVENTS**
- ✔ **ADMISSION TO THE TUESAY EXECUTIVE KEYNOTE PANELS**
- ✔ **ADMISSION TO THE EXHIBIT HALL**
  Exhibit Hall Hours: Monday, March 19, 2012, 11:30 am – 6:00 pm
  Tuesday, March 20, 2012, 8:30 am – 3:00 pm
- ✔ **ADMISSION TO THE TECHNOLOGY & SOLUTIONS TRACK SESSIONS**

SEE ALL THAT IS INCLUDED HERE:
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SPECIAL DISCOUNTS.....

SAVE $100 off the Full Conference Pass with **DISCOUNT CODE: EXH100**
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LOCATION.....

NY MARRIOTT MARQUIS
1535 Broadway

SPECIAL DISCOUNT RATE*
DISCOUNT RATE: $282 single/double

SECTION 2:

Primary Business:
(check one)
- ❒ Book - Trade
- ❒ Book - Scientific/Technical/ Medical (STM)
- ❒ Book - University
- ❒ Book - Educational
- ❒ Book - Association/Society/ Nonprofit
- ❒ Magazine - B-to-B
- ❒ Magazine - Consumer
- ❒ Magazine - Association/Society/ Nonprofit
- ❒ Magazine - City & Regional
- ❒ Online Publisher
- ❒ Advertising/Marketing/ Design Firm
- ❒ Supplier - Digital Publishing Technologies
- ❒ Supplier - Printer/Production/ Manufacturing
- ❒ Supplier - Paper
- ❒ Supplier - Software
- ❒ Supplier - Other

Primary Function:
(check one)
- ❒ Business Management
- ❒ Production/Manufacturing/ Distribution Management
- ❒ Online/E-media/IT Management
- ❒ Marketing/Sales Management
- ❒ Audience Development Management
- ❒ Editorial Management
- ❒ Art/Design/Creative Management

Management Level:
(check one)
- ❒ President, CEO, VP, Publisher
- ❒ Director, Supervisor, Manager
- ❒ Staff

Purchasing Authority:
(check one)
- ❒ Authorize/Approve Purchase
- ❒ Recommend/Specify Purchase
- ❒ No Purchase Authority