



## MediaWay



Content Management

Publication Workflow

Collaborative Working Environment

XML Open Architecture

Full Integration with Adobe InDesign

Web Based

**An integrated publishing solution for authoring, designing, managing and publishing content for output to print and web.**

making  
complex  
publishing  
simple

MediaWay is designed for use in a production environment where content creators can collaborate with each other - sharing assets, re-using content, and exchanging messages.

This **collaborative workspace** allows multiple users to work simultaneously on different areas of the same project (creating text, adding artwork,

setting up templates, etc.), thereby dramatically increasing the efficiency of the workflow.

Articles are stored on the server in the open **XML** format, and are accessible by all network users. InDesign stylesheets can also be stored centrally on the server, allowing users to share a consistent house style.

## MediaWay

### Modularity

MediaWay is a modular publishing solution. Modules of the MediaWay Suite cover all the different phases of a publication's production, from its definition to final publication and archival.

### Versions, Revisions and Archives

The system keeps track of your versions and revisions of texts, artwork, etc. You can chase, track and report across the entire production chain. This allows you to find out who changed what, where and when. In large multiple-user projects, you can use the inbuilt Messenger to invite people collectively for approval of content.

### Ease of Use and Customization

The Virtual Desktop allows you to manage all procedures involved in the publishing process. You do not require technical expertise to perform tasks such as publishing content to the web or configuring catalog data. The Virtual Desktop can also be customized by an administrator for specific user roles (Designers, Artists, Writers, Project Managers, etc.).

### Security

MediaWay provides controlled access to modules, data and content using a sophisticated user profile and privilege structure. All users can be assigned profiles which determine what they can see and do. This is done through secure logins, profile-based privileges and document status control.

### Searching and Archiving

The system includes powerful preview options, full archiving features and a sophisticated search engine for accessing all types of content.

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